

JOBEXPO.COMM(UNICATIONS) CAREER FAIR
MADELIENE MAGGS
WRAP
1:30 TRT

(ANCHOR)
PENN STATE'S COLLEGE OF COMMUNICATIONS IS HOSTING THE SIXTEENTH
ANNUAL JOBEXPO.COMM CAREER FAIR ON FRIDAY IN ALUMNI HALL AT THE HUB-
ROBESON CENTER. STUDENTS AND ALUMNI HAVE THE CHANCE TO MEET WITH
POTENTIAL EMPLOYERS IN THE INDUSTRY. REPORTER MADELIENE MAGGS FOR
COMRADIO HAS MORE INFORMATION.

TAKE JOBEXPO.COMM(UNICATIONS) CAREER FAIR WRAP*****
1:20 RT

THIS ONE-DAY OPPORTUNITY ALLOWS STUDENTS TO INTERACT WITH
NEARLY 140 RECRUITERS FROM THE 69 COMPANIES ATTENDING. THE
RECRUITERS COME FROM ACROSS THE COMMUNICATIONS FIELD INCLUDING AD
AGENCIES, PUBLIC RELATIONS FIRMS, MAGAZINES, BROADCAST, CABLE AND
PRODUCTION COMPANIES. PENN STATE ALUMNI AND SALES TERRITORY
MANAGER FOR ALTRIA STEPHANIE ZUB SAYS SHE LOOKS FORWARD TO MEETING
PENN STATE STUDENTS WITH THE GOAL OF PLACING THEM IN POSITIONS AT
ALTRIA THAT MATCH THEIR ABILITIES AND INTEREST.

(JOBEXPO.COMM(UNICATIONS) CAREER FAIR SOT #1)

"today we just want to come out and meet some of those students and
hopefully get some full-timers and interns to come show us what they have
available, and then from there hopefully get some people that we can bring on for
opportunities that we have and help fill their assets and skills within our positions."

JOBEXPO.COMM ENABLES STUDENTS TO EXPLORE PROSPECTIVE JOBS

(MORE)

FROM ACROSS THE COMMUNICATIONS SPECTRUM THAT THEY MAY NOT HAVE OTHERWISE BEEN EXPOSED TO. PENN STATE BROADCAST JOURNALISM MAJOR BRITTANY CAMILO SAYS SHE ATTENDS THE CAREER FAIR THINKING SHE WANTS HER FUTURE JOB TO BE IN TV OR MEDIA, BUT SHE LEAVES EXCITED ABOUT A POSITION WITH AN INFORMATION TECHNOLOGY COMPANY.

(JOBEXPO.COMMUNICATIONS) CAREER FAIR SOT #2)

"i'm looking at a lot of TV stations. i want to be a reporter and anchor, but i'm also keeping my options opened. i'm kind of also interested in media sales, but i actually just talked to an it service, and i'm really interested in them now."

THE COLLEGE OF COMMUNICATIONS WILL HOLD ITS SECOND SPRING CAREER FAIR, SUCCESS IN THE CITY, ON FRIDAY APRIL TENTH IN NEW YORK CITY.

(END)